

CHAVES COUNTY Health Expo



Exhibit and Sponsorship Opportunities

AUGUST 3, 2024

Roswell Convention Center

Contact us TODAY

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- Early Bird Pricing
- Prime Locations



6th Annual Chaves County Health Expo

The Chaves County Health Expo (CCHE), an initiative of the Chaves County Health Council, is excited to announce the 6th Annual Health Expo. The Chaves County Health Expo (CCHE) is the only source for health benefits and wellness education for Chaves county. This all ages community event is designed to encourage healthy lifestyles, prevent and manage disease and illness while connecting Chaves County residents to valuable resources. Attendees from across the county rely on CCHE for valuable and timely education.

By exhibiting at or sponsoring the Chaves County Health Expo, you will have access to over 1,000 community members who rely on CCHE not only for education but for products and resources that will enhance their lives. There are multiple opportunities and a variety of sponsorships available to maximize your exposure to this targeted crowd.

NEW FOR 2024 Chaves County Resource Guide

The Chaves County Health Expo is partnering with 100% Chaves County to create the Chaves County Resource Guide. A directory of Chaves County providers, facilitators and practitioners from the various healing modalities across the county. The Chaves County Resource Guide will also feature health related articles, and interviews.

2024 Exhibit and Sponsorship Opportunities

This expo SELLS OUT every year. Sign up now to receive discounted pricing and prime locations.

As an exhibitor, this is a unique and affordable opportunity to share with the local community how your business supports a healthier and more vibrant lifestyle! We are seeking any business in medical, behavioral and mental health, wellness, prevention, fitness, holistic, nutrition to promote health and wellness in our community. We are also seeking booths that may provide resources or information that is valuable to our community.

EXHIBIT HALL HOURS REGISTRATION AND TEAR-DOWN SATURDAY, AUGUST 3, 2024

All booths must be setup by 8 a.m.

Setup and Registration 6:00 a.m.-8:00 a.m.
Family Fun Run Registration. . . 6:30 a.m.-6:45 a.m.
Family Fun Run. 7:00 a.m.-8:00 a.m.
Expo Opens. 8:00 a.m.-12:00 p.m.
Exhibit hall closes at 12:00 p.m. — no early move-outs
Dismantle 12:00 p.m.-2:00 p.m

8' x 10' Exhibit Hall Booth Space

- Pipe and drape for back-wall—10' x 8' and draped sidewall/rails— 8' x 36"
- 6' table and two (2) chairs
- Free Wi-Fi
- Product/service listing in the Exhibitor and Sponsor Directory will be distributed on site to the 800+ attendees.

2024 Sponsorship Packages

Presenting deadline is April 7, 2024 and must include artwork. Story Deadline: June 12, 2024

- PRESENTING - \$5,000**
Inclusion of logo on all event advertising and marketing including health expo web page, full page ad in Chaves County Resource Guide with story, logo on fun run t-shirt, 10 booths, 10 run entries

Sponsorship Deadline is June 12, 2024 and must include artwork

- DIAMOND - \$3,000**
Logo printed on standing banner at event entrance, event poster and social media, half page ad in Chaves County Resource Guide, logo on fun run t-shirt, 8 booths, 8 run entries
- PLATINUM - \$1,500**
Logo printed on standing banner at event entrance, event poster and social media, quarter page ad in Chaves County Resource Guide, logo on fun run t-shirt, 5 booths, 5 run entries
- GOLD - \$1,000**
Logo on event posters and social media, business card ad in Chaves County Resource Guide, logo on fun run t-shirt, 4 booths, 4 run entries
- SILVER - \$500**
Logo on event posters and social media, highlighted listing in Chaves County Resource Guide, 2 booths, 2 run entries
- Bronze - \$250**
Logo on event posters and social media, 1 booth, 1 run entry

Organization _____

Address _____

City _____ State _____ Zip _____

Business Phone _____

Contact Person* _____

Title _____ Phone _____

E-mail _____

*Contact person is responsible for submitting all required information and will receive all communications from CCHE regarding the exhibit

Return Contract and Payment To:

Chaves County Health Council

PO Box 185, Roswell NM 88202

E-mail: expo@chavescountyhc.org

Acceptable artwork formats: Adobe Illustrator (Vector) or EPS "Encapsulated Post Script" (Vector)

Full page ad size: 10.25x10

Half page ad size: 10.25x5 or 5x10

Quarter page ad size: 5x5

Business card ad size: 3.3x1.5

Signature: _____ Title: _____ Date _____

OFFICE USE ONLY:

Date Payment Received: _____ Amount \$ _____ Cash Money Order Check # _____ Credit Card

Artwork Received: Yes No File Name: _____

2024 BOOTH REGISTRATION

August 3, 2024 | 8am-12pm | Roswell Convention Center



Organization _____

Address _____

City/State _____ Zip _____

Telephone _____

E-mail _____

Contact Person _____

*Contact person is responsible for submitting all required information and will receive all communications from CCHE regarding the exhibit

Booth Space 8'x10'

Each single booth space includes a 6' table and two (2) chairs, pipe and drape for back wall, draped sidewall/rails (8'x36") and free wifi.

EARLY BIRD \$50 per booth PLUS two (2) school style backpacks with supplies. Deadline: May 31, 2024
***Early Bird Plus** - Choose booth location. Deadline: April 7, 2024

BOOTH \$75 per booth PLUS two (2) school style backpacks with supplies. Deadline: June 28, 2024

SPONSOR BOOTH must be pre-approved

Electricity Required: You will need to supply your own electrical cords.

Number of Booths: _____

Inside Space Outdoors (bus)

Booth Activity: Exhibitors must promote products and services relevant to health and wellness. No exceptions allowed.

Medical Lab/Screening: _____

Lecture: _____

Physical Activity: _____

Information Only: _____

Product Sales: _____

Sales of your products or services are allowed pending review by the Health Expo Committee.

TIMES no early tear-down

Setup: 6:00 am – 8:00 am

Event: 8:00 am-12:00 pm

Tear-down: 12:00 pm-2:00 pm

Contractual Agreement: We hereby apply for exhibit space at the Chaves County Health Expo to be held on August 3, 2024.

Authorized Signature

Payment Options *Scholarships available, please contact us for more details*

Space is limited and offered on a first-come, first-served basis. Payment must accompany registration.

Check enclosed (payable to Chaves County Health Council). Total enclosed: \$ _____

Credit Card Arrangements will be made to pay by credit card in person or an invoice can be emailed to pay on-line.

Mail contract with payment to:

Chaves County Health Council

PO Box 185, Roswell NM 88202

E-mail: expo@chavescountyhc.org

Makes checks payable to: Chaves County Health Council

OFFICE USE ONLY:

Date Payment Received: _____

Amount \$ _____ Booth _____

Check _____ Credit Card