

MEMBERSHIP MEETING - minutes

500 N Main, Suite #102

ZOOM: Meeting ID: 832 3979 0658 Passcode: 010576

Time: 12:00 pm to 1:00 pm



August 13, 2025 –called to order 12:01 by Kerry Moore, Director

Attendees: **ZOOM** **NON-MEMBERS** **ZOOM+NON-MEMBER**

Arlet, Valerie	Bejarano, Regina	Burleson, Bruce	Jennings, Dan	Johnson, Sarah
Lay, Katheryne	Lopez, Claudia	Lopez, Valerie	Lopez, Yesenia	Martinez, Jeneva
Moore, Kerry	Palomino, Joann	Pisana, Maricelda	Sanchez, Elizabeth	Smith, Jennifer
Stafford, Cassandra	Taylor, Wendy	Williamson, Clyde	Fraga, Michael A.	Gonzalez, Ruth
Acosta, Cecelia	Barela, Stephanie	Bolanos, Sonia	Flores, Rocio	Fontanez, Kenya
Guerrero, Evangelina	Hernandez, Jesse	Holland, Erik	Huerta, Loretta	Lamb, Rick
Lopez, Joann	Macias, Elizabeth	Martinez, Nereida	Noriega, David	Ortega, Carolyn
Rand, Rosie	Rutherford, Matthew	Rutley, Kimberly	Schubert, Tamara	Williams, Michelle T
Yehl, Warren	Kiera Washington	Yoana Salas	Pennie Morton	Sabrina Omerovic
Bianca Frias				

MEMBERSHIP: FY25 ended with 95 members. FY26 started with 96 members.

CONSENT AGENDA: No changes to July 09, 2025 minutes. No funding requests for the month of July.

HEALTH COUNCIL ACTIVITIES

- **Behavioral Health & Wellness** – 49 participants from the Health Expo completed a community needs assessment at the 100% Chaves County Booth. Subcommittee will review results at next meeting on Aug 20th.
- **Youth Education & Awareness** - ZAG Youth Business Fair is scheduled for Oct 25th at Boy & Girls Club.
- **Together with Veterans** – 9 people attended the QPR Training on July 19th. Next one will be scheduled for the fall. Next meeting is Aug 16th with discussion on the “Stand Down”, a homeless outreach event for veterans but TwV will work with Dan Jennings and the NM Homeless Coalition to help with the Point In Time Survey to help gather data. The Stand Down will provide wrap around services for all homeless in the county.
- **ZAG Youth Fair**- Fair is scheduled for October 25th at ENMMC Senior Circle. Signups have been extended to Aug 20th in hopes of filling the last 6 spots. Received sponsorships from ENMMC & Richland Motors. ENMMC is the main sponsor and that is why the fair is being moved from the Boys & Girls Club to the hospital.
- **Health Expo**- See attached report

PRESENTATIONS – Overdose Prevention

Penny Morton and Blanca Frias from Lifehouse presented an overview of their organization's services, focusing on inpatient and outpatient resources for substance use and mental health treatment. They discussed their detox program, residential treatment, sober living options, and various outpatient services including counseling, case management, and crisis response. Lifehouse serves clients across Eddy County and has recently expanded to Taos, with plans to establish a presence in Chaves County. The presentation highlighted their commitment to providing comprehensive care and support for individuals and families affected by substance use and mental health challenges.

Jesse Hernandez from Alianza of New Mexico shared information about their harm reduction services, including free Narcan training and distribution, HIV testing, and syringe disposal programs, while also highlighting their new website and Never Use Alone program.

Resource Whiteboard attached from discussion

OVERDOSE PREVENTION
Resources Available

Education	Harm Reduction	Treatment/Prevention		
NEW MEXICO PREVENTION nmprevention.org 988 Suicide & Crisis Lifeline CASAKids	Alianza Public Health Office NMDOH nmharmreduction.org CCHC Naloxone Group Training	Rehab Centers NM REHAB CENTER New Visions at Seminole Hospital District 432-294-8862 Lifeshouse - Carlsbad Victory Outreach Teen Adult Challenge	MOUD Care Renew Health MEDMARK Youth Rising La Casa Behavioral Health 575-755-2272	Counseling Azurite Psychiatric Care Bruce Burleson Counseling sw nurse 833-796-8773 Support Groups CELEBRATE RECOVERY AT GRACE CHURCH Freedom in Recovery Church on the Move

Housing

Community Schools

Transportation

Early Childhood

Parent Support

Job Training

Food

Youth Mentors

Behavioral Healthcare

Medical/Dental

GIFT CARD DRAWING: Ortega, Carolyn

NEXT MEETING TIMES & DATES

MEMBERSHIP MEETING

500 N Main, Suite #102
ZOOM: Meeting ID: 832 3979 0658
Passcode: 010576
September 10, 2025 12:00 pm to 1:00 pm

BOARD MEETING

1200 S Richardson
ZOOM: Meeting ID: 870 9161 3022
Passcode: 469802
August 28, 2025 12:00 pm to 1:30 pm

BH & W Committee MEETING

500 N Main, Suite #102
ZOOM: Meeting ID: 870 9161 3022
Passcode: 469802
August 20, 2025 8:00 am to 9 am

TwV MEETING

1620 N Montana
ZOOM: Meeting ID: 881 1930 7477
Passcode: 540567
August 16, 2025 11:30 pm to 2:00 pm

211 Report	FY26	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	TOTAL
911	0													0
Arts, Culture, Recreation (Youth)	0													0
Disaster Services	1													1
Education	0													0
Employment	0													0
Food/Meals/Food Bank	4													4
Health Care	2													2
Housing (shelter/motel)	5													5
Income Support Services (Benefits)	1													1
Indiv., Family, Community Support	1													1
Information Services (Basic)	1													1
Legal, Consumer, Public Safety	1													1
Mental Health/Substance Abuse Disorder	4													4
Other Government/Economic Services	1													1
Rent/Mortgage Assistance	12													12
Transportation Medical	1													1
Transportation Non-Medical	1													1
Utility Assistance	11													11
Veteran Services	1													1
Misc	10													10
Incoming Calls	57	0	0	0	0	0	0	0	0	0	0	0	0	57
Follow up Calls	1													1
TOTAL CALLS	58	0	0	0	0	0	0	0	0	0	0	0	0	58
One-way text	0													0
Two-way text	0													0
Email	0													0
Spanish	0													0
Total Contact	58	0	0	0	0	0	0	0	0	0	0	0	0	58

	2022-23	2023-24	2024-25
911	2	1	0
Arts, Culture, Recreation (Youth)	17	10	8
Disaster Services	0	166	951
Education	26	13	20
Employment	22	9	5
Food/Meals/Food Bank	50	45	59
Health Care	5	20	3
Housing (shelter/motel)	30	43	85
Income Support Services (Benefits)	54	59	28
Indiv., Family, Community Support	7	22	6
Information Services (Basic)	63	81	44
Legal, Consumer, Public Safety	16	1	2
Mental Health/Substance Abuse Disorder	0	2	10
Other Government/Economic Services	21	0	5
Rent/Mortgage Assistance	176	117	113
Transportation Medical	0	5	8
Transportation Non-Medical	27	13	22
Utility Assistance	226	192	200
Veteran Services	7	3	5
Misc	113	111	45
Incoming Calls	862	913	1619
Follow up Calls	219	218	595
TOTAL CALLS	1081	1131	2214
One-way text	0	0	0
Two-way text	0	0	2004
Email	0	0	3
Spanish	0	0	8
Total Contact	1081	1131	4229

Post Event Report: 7th Annual Chaves County Health Expo

Event Date: August 2, 2025

Time: 10:00 AM – 2:00 PM

Location: Roswell Mall

Event Overview

The 7th Annual Chaves County Health Expo was a free, all-ages community event aimed at promoting healthy lifestyles, encouraging disease prevention, and connecting Chaves County residents with essential health and wellness resources. The event brought together community members, organizations, and health professionals in an engaging and accessible environment.

Key Achievements

Vendors:

- 68 unique vendors
- 107 total booths (including 16 donated)
- 3 last-minute cancellations
- Booth revenue: \$1,216.50 (includes 2 late fees)
- Value of donated booths: \$450.00

Sponsors:

- 28 sponsors in total (including 3 in-kind)
- Cash sponsorships: \$25,380.00
- In-kind contributions: \$5,000.00

Attendance & Distribution:

- Approximate attendance: 2,050 people
- 326 event bags distributed
- 352 resource guides handed out
- 276 backpacks given to children/families
- Prizes awarded: \$6,200.00 in value

Additional Health Services Provided:

- 49 Behavioral Health Surveys completed
- 548 Gunlocks distributed
- 5 Children received vaccinations
- 7 Birth Certificates issued
- 152 doses of Naloxone (Narcan) distributed

- 32 Mammogram appointments scheduled
- Vision Screenings: 20 children, 4 adults
- 28 Free eyeglasses

Volunteers

- Total of 19 volunteers for 96 hours

Social Media Performance

- Total Reach: 49,188 unique users
- Engagement: 2,793+ (likes, comments, shares, saves)
- Posts & Stories: 50 posts, 42 photos
- Followers: 1,777
- Top Post: “Resource Guide” — reached 10,694 people, 118 engagements

Billboards

- US285 by bowling alley
- Main & County Club

Radio

- Mornings with Mike Winters
- KBIM
- Roswell Daily Record

Website

- Site Traffic: 237 (+51%)
- Unique Visitors: 189 (+51%)

Conclusion

The 2025 Health Expo successfully met its goals of improving access to health resources and services, engaging residents in proactive wellness education, and strengthening community partnerships. The turnout and engagement exceeded expectations, and feedback from attendees and partners was overwhelmingly positive.

We thank all our vendors, sponsors, volunteers, and community members for making this event a success!

SPEAKER FORM

CCHC Membership Meetings

Speaker Information			
Speaker Name	Blanca Frias/Pennie Morton	Company/Organization	Carlsbad Lifehouse, Inc.
Address	1900 Westridge Rd., Carlsbad, NM 8220		
Phone Number	661-220-2205	Month for Presentation	August
Email	Blanca.frias@lifehousecarlsbad.com		

PICK PRESENTATION TOPICS: Tie the topics to one or more of the 10 vital services

- ☐ Parent Support
 ☐ Early Childhood
 ☐ Community Schools
 ☐ Youth Mentors
 ☐ Job Training
☐ Transportation
 ☒ Behavioral Healthcare
 ☐ Medical/Dental
 ☐ Housing
 ☐ Food

Speaker Bio
Blanca Frias: As a Community Education Specialist at Lifehouse, Blanca Frias is responsible for informing the community about the organization's services and providing mental health education. With a year of experience, she is also a certified Mental Health First Aid Instructor. She is proud to be a part of an organization whose mission and vision perfectly align with her personal values. Pennie Morton: As the Eddy County Regional Director for Lifehouse, Pennie Morton provides strategic leadership for local initiatives and oversees numerous organizational projects. She is dedicated to cultivating partnerships with community organizations to ensure Lifehouse's services are as accessible as possible to all clients. Pennie is passionate about her work, and her greatest satisfaction comes from seeing the positive results of these collaborative efforts.
Topics: 10-15 minute brief overview of services provided
LIFEHOUSE SERVICES • Speakers 1 & 2 • 10 min • Overview of Lifehouse's Services: A comprehensive look at all the programs and support offered, including mental health and recovery resources. • Accessibility to Services: Information on how to access services, eligibility requirements, and locations in Eddy County. EXPANDING SERVICES IN EDDY COUNTY • Speaker 2 • 5 min • Expanding Services to Eddy County: An announcement about new services being introduced to Chaves County. COMMUNITY AND PARTNERSHIPS • PUBLIC INPUT • 2 min • Collaborations: Highlighting opportunities for other organizations and community members to partner with Lifehouse.
Community Resources
Click or tap here to enter text.

☐ I would like to host an after hours event at my facility for the community

SPEAKER FORM

CCHC Membership Meetings

Speaker Information			
Speaker Name	Jesse Hernandez	Company/Organization	Alianza of NM
Address	1200 S Richardson		
Phone Number	575-623-1995	Month for Presentation	August
Email	Jesse.h@alianzanm.org		

PICK PRESENTATION TOPICS: Tie the topics to one or more of the 10 vital services

- ☐ Parent Support
 ☐ Early Childhood
 ☐ Community Schools
 ☐ Youth Mentors
 ☐ Job Training
☐ Transportation
 ☒ Behavioral Healthcare
 ☐ Medical/Dental
 ☒ Housing
 ☐ Food

Speaker Bio Jesse Hernandez has been the Program and Staff Development Manager for Alianza since June of 2024. She provides organizational structure and strategic development to Alianza's programs and is based in the Roswell offices. Jesse has been working in social work for over 15 years and has experience in community engagement, special population services in hospital settings, HIV case management, homeless shelter services, strategic planning to address population health outcomes, social determinants of health, grant writing, and data-driven results-based accountability. Jesse has continued to learn and improve upon her Master's degree in Social Work to include a number of therapeutic skills including somatic meditation, and communication techniques such as the Nurtured Heart Approach. Jesse lives with her husband, dogs, goats, alpacas, and bees and enjoys weekends doing craft projects and watching the birds migrate along the Pecos River Valley.
Topics: 10-15 minute brief overview of services provided HARM REDUCTION: OD PREVENTION We provide non-judgemental, confidential harm reduction services including: • Safe Use Supplies: Free safer smoking, intravenous drug use, snorting, and wound care kits designed in collaboration with the Department of Health to minimize and prevent the spread of Hepatitis, HIV and other infectious diseases. • Overdose prevention and supplies that include FREE Narcan and training. • Medically Assisted Treatment (MAT) navigation services focused on helping community members establish care for substance use by removing barriers to treatment services while addressing other essential needs such as access to food, housing, medical care, or insurance. • Adulterant Checking Services (Drug Checking) FREE, confidential, lab confirmed testing that provides a general chemical analysis of powders, pills, residue, baggies or cottons to identify any unexpected or unwanted ingredients that increase the risk of overdose or adverse reactions. Alianza also provides statewide logistical support for Harm Reduction service providers. If you are a provider that would like to learn more about how to receive supplies including the kits above, gun locks, or Naloxone
Community Resources https://www.alianzaofnewmexico.org/harm-reduction-services-and-supplies/

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